



The Group's performance will be underpinned by the steady supply and demand from loyal customers as well as business partners and associates in the global market. The Group focused in the provision of sustainable business development by diversifying their geographical footprint and perpetually increasing product range through niche capabilities and expertise.



The Group further expands its business network and captures new growth market, fortifying its global supply chain through the distribution of goods and services to maximize profits and minimize waste. Ensuring smooth logistic service and performance, shipping and freight play vital role in generating optimum level of customer service while being as cost efficient as possible.



## STRENGTHENING REGIONAL FOOTHOLD



The Group targets to maximize business revenue through new product development initiatives with corporate strategic plans. The measurable results of these initiatives shall be projected in the long term business goals. The Group continuously implement various initiatives to bring long term values to shareholders. Excellent service serves as the backbone of the Group's business to ensure optimum customers satisfaction are achieved.



The Group lays emphasis on good corporate governance. Built on a solid foundation of transparency, accountability and trust are the core fundamental at the boardroom level. The board of directors act with integrity in their decisions and minimize risks. The Group is expected to ensure their companies are comply with the ever-evolving set of regulations.